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## Tourism in Maharashtra



### Dr. Pandurang N. Dapke

Assistant Professor & Head,  
Department of Economics,  
Sant Dnyaneshwar Mahavidyalaya,  
Soegaon, Dist. Aurangabad, MS, India.

### Abstract

Tourism emerged as the largest global industry of the twenty first century. In the new millennium, global economy will be governed by technology, telecommunication and tourism. It has potential to create the maximum number of jobs will be created by the tourism industry in the next twenty-five year. There has been rate race among the developed and developing countries to expand tourism indiscriminately, which has resulted into severe cultural and ecological damages to the host country. Development does not mean increase in GNP and GDP alone but it must add to prosperity and happiness. An important feature of the tourism industry is its contribution to the national integration and creation of harmonious social and cultural environment. It also encourages respect for and preservation of monuments and heritage properties. WTO and UNEP are spearheading on efforts to create such a happy scenario. By 2020, tourism is poised to be the single most important influence on global trade and commerce.

**Keywords :** tourism, global trade and commerce, development, global economy