



**Epitome : International Journal
of Multidisciplinary Research**

ISSN : 2395-6968

**THE ROLE OF THE LIBRARY AND INFORMATION SCIENCE
PROFESSIONALS AS A MANAGER**



Dr. Umesh B. Deshmukh

Librarian, Shri Vyankatesh Arts,
Commerce & Science College,
Deulgaon Raja, Dist- Buldana 443201

ABSTRACT

A manager's aim to marketing and promotion of their products but the LIS Professional aims to marketing and promotion of library service. We can say LIS Professional is playing the role just as manager. The basic aim of this paper to show the core competences of Library & Information Science (LIS) professionals as managers of organizations. In this paper we have done a study of LIS professionals and managers of organizations and found more similarities than differences. This paper outlines and discusses the professional skills and necessary technological skills needed for library science professionals as a manager.

KEYWORDS

Library, professional skills, technological skills, library science professionals, role