



## Film, Media and Culture



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### **ABSTRACT :**

*Indian culture is being destroyed by film and media. The negative side of human behavior is highlighted. Sex and violence are taken to the height and modesty is thrown to the gutters. Muscle power and money power are being projected as the ultimate resource. Politics is being played in all the works of art. Nobody cares for values and good behavior as if they do not exist in Indian society. If there is no Indian culture, this could have been tolerated. But what has happened to Indian culture? Where is the law? Where is the justice? Where are the Panchsheel and Satyamev Jayate? Bad people are shown in all walks of life and they prosper on the screen. Does it not contaminate the minds of the youth? Gang-rape and even teasing are increasing because of film and TV serials. One day nude dancers will be respected because they increase the TRP.*

**Keywords :** *Indian culture, sex and violence, Panchsheel, Satyamev Jayate, TRP*