ROLE OF LIBRARY IN INFORMATION LITERACY

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ABSTRACT
Today information is a very important for any industries and organizations business and every walk of our life. To identify, retrieve analysis and effective use of information is required skills set for employees or users, which is known as information literacy skills. Information literacy is the base that helps in building the knowledge resources centers plays a pivotal role in promoting information literacy and lifelong learning approaches. Today data is available in digital format to overcome this institutions training their users in using information communication technology tools that provide access to digital data and different types of digital resources are available in their institution.

KEYWORDS
information communication, digital data, digital format, digital resources, types
RESEARCH PAPER

Introduction:
Information literacy is the ability to identify what information is needed the explosion of information and information sources. The explosion of knowledge necessitates an ability to learn throughout life. In the present age of digitized information, e-resources networks, Internet and we has created a new dimension in E-learning. The Librarian and LIS professionals will only survive if they can provide the appropriate information sources and services better than the user community and accepting the challenges in positive manner.

The nationals forum on information literacy defines information literacy as "The ability to know when there is a need for information, to be able to identify, locate and effectively use that information for the issue or problem at hand.

The ALA (American Library Association) presidential committee on information literacy final report states "To be information literate, a person must be able to recognize when information is needed and the ability to information literacy aims at.

- The ability to apply the principle of scholarly communication to problems of information handling.
- Confidence in using and satisfaction in carrying out information searching.
- It promoters information literacy among the individuals that exceed the limits off formal education system.
- Its help the creation of new knowledge.
- It plays an important role in individuals academics and workplace environment leading pathway to success.

Information Literacy and Academic Libraries:

Academic libraries are evolving from their passive role as information repositories to practice participants in academic process the librarian point of views at least, since late 1970s library instruction can be seen as an integral library instruction can be seen as an integral component of the libraries duties but the quantitative increase in accessible information brought about by the new technologies has led to a parlays shift in those duties.

Academics libraries cater to a wide range of users category, traditionally these university librarian to library professionals used to provide guidance to the users of the library on making use of various bibliographic tools like catalogue, indexes and
abstract, so that a user himself can find out the requires sources of information. This was known as bibliographic instruction to the new freshman or orientation to the fresh users of the library.

**Need and importance of Information Literacy:**

The information explosion of the 20th century subsequently gave birth to the concept of information literacy. IL instruction assists were in identifying and selecting necessary information and using appropriate search strategies in evaluating, organizing and synthesizing the information thus acquired into a meaningful state.

Information literacy is very important in Academic libraries because information literacy is the ability to find, evaluate, analyze, integrate, communicate and use information to solve problems, create new ideas, make unformatted decisions and turn data into meaning. The library supports the learning, teaching, research and extension activities of the institute by providing relevant information to students and faculty members.

- Library Brochures
- College prospects
- Users education programme
- Book talk
- Readers club
- Book Exhibition

Information literacy makes the students beyond the role of passive listener and not taker and allows them to take some direction and imitative during class. The main purpose of including this in education system is to direct the students that will allow them to discover material they work with fellow-students to understand the curriculum (Fasst, 2001)

**Need**

- Rapid increase in the stream of information due to information revaluation.
- Advent of information and communication technology
- Wide dispersal of information
- Increase number of users and research on complex and interdisciplinary topics.
- Skills of information literacy would train beneficiaries to take a logical path in their search for and application of information (Mohktat and Majid, 2008)
Importance:

- It plays an important role in individual's academics and workplace environment leading pathway to success.
- It helps the creation of new knowledge.
- It is more effective than formal knowledge.
- It helps the creative mind development.
- It promotes observation about the every item process and system in the surrounding as it serves as key to this learning process.
- It helps proper utilization of time and opportunities.

Role of Librarians in Information Literacy:

Information literacy is the base that helps in building the knowledge society. The libraries being the main knowledge resources centers, learning resources centers and as heart of the educational institution, plays a pivotal role in promoting information literacy learning skills -

Following are the major roles to be considered.

- Librarians should update their acquired knowledge with that of latest skills and competencies.
- Librarians should make users aware of their need, motivate in making use of information and transform the same into new knowledge.
- Librarian should act as information literacy teachers.
- Librarians should assist the users in effective usage of information resources.
- Librarians should enable to access the required information sources which may be books, e-books, reference materials, magazine, e-journals, newspapers, data base, audio visuals materials web and Google.

Conclusion:

Information literacy is very important in academic libraries because information literacy is the ability to find, evaluate, analyze integrate, communicate and use information to solve problems, create new ideas, make informed decisions and turn data into make informed decisions and turn data into meaning. The faculty and librarians at present need to develop keep interest in the subject of information literacy and research so that they can empower student - learner through innovative practices in teaching. Information literacy will help in overall progress and development of students in students in Academic libraries.
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